**CORPORATE & COMMUNITY FUNDRAISER FOR HOME-START ESSEX**

**Office base in Chelmsford but travel will be required**

**PART TIME – 22.5 HOURS PER WEEK**

**SALARY: £24,600 FTE per annum Pro Rated for working hours**

Home-Start Essex (HSE) is a leading family support organisation that provides high quality family-led services for families with young children. By mobilising trained volunteers, we support families directly in the home and in group settings to overcome a range of issues such as isolation, domestic abuse, mental health, financial stress and school readiness.

**We are looking for a confident, creative, self-motivated and organised individual who is able to approach potential corporate and community supporters and nurture existing supporters to ensure the growth of both these income streams.**

Working as part of the fundraising team, you will play a key role in the development, implementation and administration of our Corporate and Community Fundraising Strategy.

You will also have the opportunity to become involved in managing events and in developing our fundraising marketing tools.

**This is a permanent role but will be subject to reaching agreed income and other targets throughout your employment.**

Working hours: 22.5 hours per week, working flexibly which will involve occasional evening and weekend events.

**Salary: £24,600 FTE per annum PRO RATED for 22.5 hours per week.**

Location: Office base in Chelmsford (CM1 3ST) with opportunities to work from home.  
Regular travel to our locations throughout Essex will be required.

**Key Job Responsibilities:**

* Development and delivery of HSE’s Corporate (67%) and Community (33%) Fundraising Strategy
* Manage and deliver an agreed income target
* Research, identify, and approach new business prospects to secure partnerships to support HSE’s aims and objectives
* Increase corporate income by creating, pursuing and securing short and long-term partnerships with large and small corporates
* Increase community income by working with the Fundraising and Marketing Team to develop and deliver a programme of HSE’s fundraising events, and support and steward existing community groups and individuals, who fundraise on behalf of HSE
* Produce targeted pitches and approaches to engage with a wide variety of companies
* Create sponsorship packages for the work of HSE, including its services, projects and events
* Develop tools and materials to be used by community fundraisers, such as a community fundraising toolkit, promotional materials and stories
* Identify ways to promote both HSE fundraising events and campaigns, and opportunities to fundraise on behalf of HSE to corporates, community groups and individuals
* Represent HSE and participate in appropriate external meetings and events in order to raise the profile of HSE and increase funding opportunities
* Develop relationships with key staff within HSUK and the wider Home-Start network to support corporate and community fundraising.

An enhanced DBS check will be required.

To view the job information pack including a full job description and to apply for the role, **please go to our website** **www.home-startessex.org.uk**. in the recruitment section.

Please apply using our application form ONLY, we **DO NOT** accept CVs.

If you would like to arrange a confidential discussion about the vacancy, please contact the Fundraising & Marketing Manager here at Home-Start Essex.

This post is subject to a successful 6-month probationary period.

**Closing date for applications: 5pm on Friday 20th May 2022**

**Interviews are scheduled for: 9th June 2022**

**Home-Start Essex is committed to equality of opportunity and works to safer recruitment practices as an important part of safeguarding and protecting children and vulnerable adults.**

**Our Home-Start Essex Values**

**Supportive** - We will support families to address the challenges of bringing up children themselves.    
**Non-judgmental** - We do not judge families or measure them against others’ standards.   
**Approachable** - We will be approachable and friendly at all times and develop good relationships with the families we support.  
**Professional** - We will maintain the very highest professional standards.  
**Collaborative** - We will work in partnership with any individual, group or agency who can help us achieve our goals.   
**Inclusive** - We value and celebrate diversity and offer our services to all families, irrespective of their circumstances or backgrounds.  
**Family-led** - We place children and families’ needs at the heart of our work.  
**Safe** - The safety of the families and children we support, and the staff and volunteers we engage, is our highest priority.   
**Bringing up children** can be hard work and all parents and carers will, from time to time, encounter problems which can often make the task even harder.