

## Image Release Form

Photographs are categorised as a “special category of personal data” under the General Data Protection Regulation. Generally we use photographs as evidence to demonstrate delivery of our legitimate charitable activities and to promote our work. Photographs taken in a public setting or at our events generally fall into legitimate business category of the GDPR and do not require consent.

There may be occasions when your photograph may appear in a way that you are more easily identified as an individual and in these cases we are required to ask you to provide explicit consent by completing this form.

### How your image will be used

Chelmsford Council for Voluntary Service (CVS) are capturing photographs and/or video footage that pertains to you - including your image, likeness and or voice without compensation.

This image may be shared or watched on the Chelmsford CVS website, social media, video streaming websites (such as YouTube), DVD's and at other public viewings.

### Information and your privacy

The information that you attach to this form will not be shared with any third party. This form will be stored in a secure locked cabinet.

### Storing the data

The images captured by Chelmsford CVS will be stored on secure, encrypted drives that only members of the Chelmsford CVS staff have access to. This will be stored indefinitely. Parts of, or all the images, may be available on the Chelmsford CVS website and social media channels including YouTube, Facebook, Twitter and Instagram as well as promotional materials.

### Revoking your consent

You have the right to revoke your consent to the above at any point in the future. In order to revoke your consent please email [info@chelmsfordcvs.org.uk](mailto:info@chelmsfordcvs.org.uk) with the subject header “Data Request”.

You have the right of access to information held about you by Chelmsford CVS. Please contact [info@chelmsfordcvs.org.uk](mailto:info@chelmsfordcvs.org.uk) and we will respond with all the information we hold on you as an individual.





## Your consent

I \_\_\_\_\_ (First Name & Last Name) hereby give Chelmsford CVS consent to use my image, likeness and voice.

I understand that the images may be distributed on any medium mentioned above in any part of the world. This authorisation is continuous and may be withdrawn by my specific rescission of this authorisation.

Chelmsford CVS may publish materials, use my name, photograph, and/or make reference to me in any manner that they deem appropriate in order to promote or publicise Chelmsford CVS.

I release and discharge Chelmsford CVS from any and all claims and demands arising out of or in connection with the use of the images, including without limitation any and all claims for invasion of privacy, right of publicity, and defamation.

I have read this image release form carefully and fully understand its meanings and implications.

If you wish to have a copy of this consent form please tick here.

No modification of this agreement shall be of any effect unless it is made in writing and signed by all of the parties to the agreement.

Signature \_\_\_\_\_

Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

